

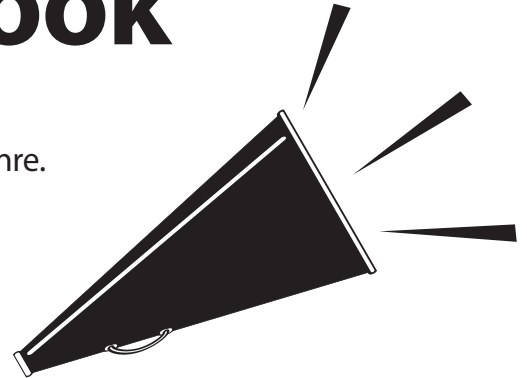
How to Advertise A Good Book

1. Goal:

- To get readers excited about a book, author, series, or genre.

2. Getting Ready:

- Make sure you've read the entire book.
- Choose a book or series you think your classmates will enjoy.
- Think about what makes your book interesting.
- Think about how you will capture the interest of the other readers in your class.
- Write down page numbers or mark pages you plan to show the class with a sticky note before you make your presentation.
- Practice your commercial before presenting it to the class.



3. During the Commercial:

- Show the cover of the book to the class.
- Start with a good lead. (Sometimes a question gets the audience interested. Have you ever wanted to eat chocolate for breakfast? If so, this book is for you!)
- Tell the author, title, genre, library location, series, etc.
- Explain why you chose to share the book.
- Tell a little about the book, *but don't give away* the secrets.
- If possible, mention other books by the same author or other books in the same series.

4. Tips:

- Look at your classmates.
- Speak loud and clearly.
- Show your enthusiasm.
- Keep it short!